**Blue Buffalo Home 4 the Holidays**

**#IChoseToRescue Challenge**

Our partner organizations deserve the best! That’s why Helen Woodward Animal Center and Blue Buffalo teamed up to give away ***three times the prizes*** for Blue Buffalo Home 4 the Holidays.

**We Call it the #IChoseToRescue Challenge!**

We want to show the world why pet adoption is both beautiful and life-changing! What better way to do it than share our amazing adoption stories on social media.

Throughout the duration of Home 4 the Holidays (October 1, 2021, to January 2, 2022) when adopters from Home 4 the Holidays partner organizations tag newly adopted pet photos with the hashtag **#IChoseToRescue** and tag **@hwac** and **@bluebuffalo** on Twitter or Instagram, they will be entered to win a year’s supply of Blue Buffalo pet food for their pet and a $1,000 donation to the organization they adopted from. ***(Hey, that’s you!)***

Not on Twitter or Instagram? Not to worry, your adopters can post their newly adopted pet right to the [#IChoseToRescue Challenge.](https://animalcenter.org/home-4-the-holidays/contest)

**Contest Link:** <https://animalcenter.org/home-4-the-holidays/contest>

**Contest Details**

Helen Woodward Animal Center and Blue Buffalo will select a winning entry during each month of the campaign: on October 31, 2021, November 30, 2021, and January 2, 2022, for a total of three winners total.

**Rules and Regulations**

* An entry must contain the hashtag **#IChoseToRescue and tag both @hwac and @bluebuffalo**, or be uploaded directly on the Wyng contest page
* **Donation recipient must be a 501(c)(3)** non-profit animal welfare group or not-for-profit corporation in the United States, Puerto Rico or Canada (documentation required)
* Adoptions **must take place during the 2018 adoption campaign** (October 1, 2021 – January 2, 2021)
* An adopted pet **must come from a Blue Buffalo Home 4 the Holidays partner organization**,
* An entry must contain either a photo or video.
* [View the official rules online.](https://woobox.com/p8mfwy/rules)